

A banner for a "Country Two-Step Tour" featuring a close-up of a couple's feet in cowboy boots on a wooden floor. The text "Country Two-Step Tour" is written in a white, cursive font on a dark brown background.

Country Two-Step Tour

Benefits of Event Membership in the CTST

1. CTST is recognized as an organization that promotes the social, fun, and skills improvement aspects of two step dancing. Membership with CTST means social competition-minded dancers will be more likely to attend your event where they may associate with other like-minded dancers.
2. CTST is recognized as an organization that sets and enforces standards for contest administration. Membership with CTST communicates to your customers your dedication to offering a fair and quality-conscious Jack & Jill dance experience.
3. For dance event directors searching for ways to increase the variety of contests they offer their customers, adding a CTST Jack & Jill contest can provide the answer as well as provide an additional revenue stream.
4. Once Two Step Jack & Jill contests become part of your event's culture, points-minded social competitors can help you attract more customers. They will use social media and word of mouth to encourage others to attend the events that give them a good chance to earn award points.
5. Socially-oriented dance experiences (like Jack & Jill contests) can motivate dancers to seek higher levels of personal growth and accomplishment. Once exposed to social dance contests, individuals often "partner up" and begin competing in "conventional" couples divisions.
6. The financial risks of becoming a CTST member event and remaining a CTST member event are reasonable. The CTST allows new member events a one year grace period whereby if a new event offers CTST contests, but registrations prove insufficient to hold the contests, events are allowed to apply first year membership dues to a second year of membership. Once the event successfully holds CTST contests, there is no minimum number of participants required for a member event to retain its CTST sanctioning in subsequent years.